

Dayton Hudson Corporation

777 Nicollet Mall  
Minneapolis, Minnesota 55402

Executive Offices



June 6, 1979

Mr. John F. Geisse  
5303 Green Braes East Drive  
Indianapolis, Indiana 46234

Dear John:

Thank you for your note on seeing Andy. I will await his contacting us.

With regard to how to express your relationship to Target's founding -- this is a difficult question for me to answer in that I was not that close to what took place during the early days when Target was founded. I know you played a key role, particularly on the merchandising side. I am quite aware that the merchandising concepts were developed by you. From my viewpoint I would think "co-founder" would not be objectionable to Doug. I hope this gives you a thought or two on how to approach the matter.

I look forward to seeing you when you are in Minneapolis.

Sincerely,

William A. Andres  
Chairman and CEO

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